

AIRFEST

27-28
MAY 2017

2017 PLANNED ACTIVITIES

CHILDRENS ACTIVITIES

- ✦ Jumping castles
- ✦ Face Painting
- ✦ Obstacle Course
- ✦ Childrens rides
- ✦ Aviation Safety Demo's
- ✦ Touch Farm

ADULT ACTIVITIES



VIP
SECTIONS

MARKETING PLATFORMS

- ✦ Airfest Website
- ✦ Facebook - posts and competitions - reach of +10 000
- ✦ Banner on Batting Bridge
- ✦ Posters on street light poles
- ✦ Flyers
- ✦ Interviews on Wild Coast FM and Algoa FM
- ✦ Advertising event on Wild Coast FM and Algoa FM
- ✦ Promoters at busy intersections
- ✦ Editorial and adverts in the Daily Dispatch
- ✦ Email promotions (1000 direct emails)
- ✦ Whatsapp Broadcasts
- ✦ SA Flyer Magazine

AIRCRAFT RIDES STATIC AIRCRAFT DISPLAY MTB CHALLENGE

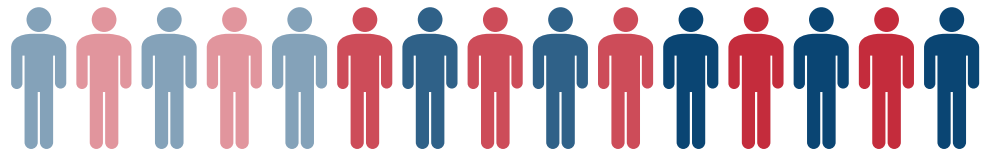


AIRSHOW AIRSHOW AIRSHOW



EVENT VIDEO
TO BUILD EXCITEMENT FOR 2018

2016 STATISTICS VS TWENTY SEVENTEEN



± **2800**
TWENTY SIXTEEN



± **6000**
ESTIMATED 2017

ENGAGEMENT

REACH AUDIENCES



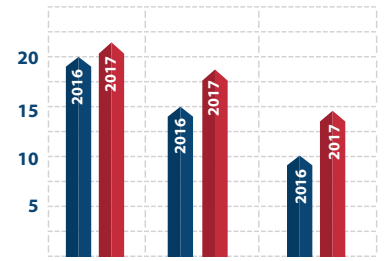
+10 500



+50 000



STALL HOLDERS



FOOD SOLD ±1812 MEALS

±850L BEVERAGES SOLD

PILOT INFORMATION



DIRECTION

09/27
04/22

LENGTH

950m
500m

SURFACE

Grass
Grass

ELEVATION

1248 ft/1261 ft
1239 ft/1209 ft

CONDITION

Good
Good



CO-ORDINATES

Decimal Degrees:
Degrees, Mins, Secs:
GPS Co-ords:

S 32.825662°
S 32°49'32"
S 32°49.5397'

E 27.836450°
E 27°50'11"
E 27°50.1870'



FREQUENCY

Broadcast 125.2 mhz as Wings Park is below the TMA and in the Special Rules area outside of East London's CTR.



FUEL

AVGAS and MOGAS is available.



POWER LINE CAUTION

There are power lines and phone lines on approach to RW04, RW27 and RW09 (with Eskom balls on the power line on approach to RW09). There is a cellphone tower toward the NW of the airfield, as well as high tension power lines running in the valley to the South. There is a telephone line running along the road, northwards, parallel to RW09/RW27. There is a power line running parallel to the runway RW09/RW27 to the South.



Airfield



Game Farm



Cycling Trails



Running Trails



27TH & 28TH MAY 2017

WINGS PARK AIRFIELD - EAST LONDON

SPONSORSHIP

Sponsor's name: _____ Email Address: _____

Landline number: _____ Contact person: _____

Cell number: _____ Web url: _____

Description of service / products: _____

TYPES OF SPONSORSHIPS	
<p>Class B Sponsor</p> <p>R10 000.00</p> <p>R50 000 value</p>	<p>Company Logo / Name on marketing materials (Online & Offline):</p> <ul style="list-style-type: none"> - Event program - Printed material - Airfest Website - Airfest Facebook page <p>Brandable Event stand (banners / posters / flags etc to be supplied by sponsor)</p> <p>Announcements at the event every two hours and advert displayed on LED Screen</p> <p>4 Entries into draw to Win a weekend @ Wavecrest for 2 people</p> <p>10 Free Tickets into Event</p>
<p>Class C Sponsor</p> <p>R5000.00</p> <p>R10 000 value</p>	<p>Company Logo listed on Airfest.co.za event website with link to your site</p> <p>Brandable Event stand (banners / posters / flags etc to be supplied by sponsor)</p> <p>Announcements at the event every four hours and advert displayed on LED Screen</p> <p>2 Entries into draw to Win a weekend @ Wavecrest for 2 people</p> <p>8 Free Tickets into Event</p>
<p>Class D Sponsor</p> <p>R2000.00</p> <p>R5 000 value</p>	<p>Brandable Event stand (banners / posters / flags etc to be supplied by sponsor)</p> <p>Company Name listed on Airfest.co.za event website</p> <p>1 Entry into draw to win Weekend @ Wavecrest for 2 people</p> <p>4 Free Tickets into Event</p>



BANKING DETAILS:

Border Aviation Club, First National Bank,
Account: 52120625515, Southernwood Branch 210221

Please use your STAND NAME /BUSINESS NAME as the reference.
Email to admin@borderaviation.co.za

Type of sponsorship: _____ Number of Entry Tickets: _____

I hereby acknowledge that I am duly authorised to sign this contract on behalf or in the capacity of a legitimate stand holder and accept and agree to abide by the Rules and Condition of Trade.

SIGNATURE: _____ DATE: _____

Sponsorship forms to be submitted to: admin@borderaviation.co.za | FAX 086 516 8475 | PHONE 043 736 6181

DIRECTIONS: Take the N6 highway to Stutterheim approximately 20km from the Beacon Bay Circle, turn right on the Old Komga Road, Wings Park Entrance on your Right.

Co-ordinates: Degrees, Mins, Secs S32°49'32" E27°50'11"

